

## IntelAfri Privacy Policy

This Privacy Policy outlines how IntelAfri collects, uses, and safeguards your personal information when you interact with our services or visit our website(s). By using our services, you consent to the collection and use of your information as described in this policy.

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### 1. Preliminary Terms

- **"IntelAfri", "we", "us", or "our"** refers to IntelAfri (Pty) Ltd, a company registered in South Africa, and its affiliates or subsidiaries, as applicable.
- **"You" or "your"** refers to the individual or entity accessing our services or website(s).
- **"Services"** refers to the offerings provided by IntelAfri, including identity verification and related data services, accessible via our website at [Insert Website URL].

Should any terms in this policy conflict with an agreement you have with IntelAfri, the terms of that agreement will prevail to the extent of the conflict.

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### 2. Your Right to Privacy and Security

We prioritize your privacy and security. Your personal information is treated as confidential, and we are committed to ensuring a secure and rewarding experience when using our services or website(s). We collect and process your information only with your knowledge and, where required, your consent.

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### 3. Personal Information Collected

We collect personal information in various ways to provide and enhance our services. We do not collect your information unless you choose to provide it or it is lawfully obtained.

This may include:

- **Information you provide directly:** Name, address, email address, phone number, and government-issued identification number.
- **Information collected automatically:** IP address, device information, and browsing behavior when you use our website(s) or services.
- **Information from third parties:** Data from government databases, financial institutions, or other entities to verify your identity.
- **Biometric data:** Fingerprints or facial recognition data (if applicable) for identity verification purposes.

## Specific Instances of Collection

- **Registration:** When registering for our services, we may request additional details like your preferred contact method.
  - **Service Usage:** Information collected during identity verification or service delivery.
  - **Surveys/Feedback:** Voluntary feedback to improve our offerings.
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## 4. Use of Your Personal Information

We use your personal information to:

- Verify your identity against reliable sources, such as government databases.
  - Provide, maintain, and improve our services.
  - Respond to your inquiries or requests.
  - Comply with legal and regulatory obligations.
  - Protect against fraud or illegal activities.
  - Send you updates, marketing materials, or event invitations (you may opt out at any time).
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## 5. Disclosure of Personal Information

We may share your personal information with:

- **Government agencies:** As required by law or regulation.
- **Service providers:** To facilitate identity verification or service delivery.
- **Law enforcement:** To prevent or investigate illegal activities.
- **Affiliates:** For internal business purposes, subject to this policy.

We do not sell your personal information. Disclosure to third parties occurs only with your consent, unless required by law, in the public interest, or to protect our rights.

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## 6. Your Rights

Under the Protection of Personal Information Act (POPIA), you have the following rights:

- Access your personal information.
- Correct inaccurate or incomplete data.
- Request deletion of your data (where applicable).
- Object to or restrict the processing of your data.

To exercise these rights, contact us at [Insert Email Address].

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## **7. Data Retention**

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy or to comply with legal obligations. Once no longer needed, we securely delete or anonymize your data. Anonymized data may be retained for statistical or service improvement purposes.

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## **8. Data Security**

We employ robust technical and organizational measures, including encryption, access controls, and regular security audits, to protect your personal information. However, no online transmission or storage method is entirely secure, and we cannot guarantee absolute security.

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## **9. Cookies and Tracking Technologies**

Our website(s) use cookies and similar technologies to enhance your experience and analyze usage. You can manage cookie preferences via your browser settings. Refer to our Cookie Policy at [Insert Cookie Policy URL] for details.

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## **10. Voluntary Surveys and Feedback**

We may invite you to participate in surveys or provide feedback to improve our services. Participation is optional, and any information you provide will be used solely for the stated purpose.

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## **11. Links to Third-Party Websites**

Our website(s) may contain links to third-party sites. We are not responsible for their privacy practices, and we encourage you to review their policies before engaging with them.

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## **12. Legal Compliance**

We comply with the Protection of Personal Information Act (POPIA) and other applicable South African laws. Your information will only be processed in accordance with these legal standards.

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### **13. Changes to This Policy**

We may update this policy periodically to reflect changes in our services or legal requirements. Updates will be posted on our website with the revised "Last updated" date. Significant changes will be communicated via email or a prominent notice on our website.

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